



Sydney Swans Ticketing Manager

WHY CHOOSE THE SWANS?

When choosing a career with the Sydney Swans, you will join a strong values-based organisation with a committed, proud and professional team working together towards ultimate sporting success. The Sydney Swans strive to be one of the leading football clubs both on and off the field in Australia.

THE OPPORTUNITY

The Sydney Swans are currently accepting applications from suitably experienced individuals for the Ticketing Manager position in our Customer & Community Department. This role will report directly to the General Manager - Customer.

The Customer & Community team exists to give the Swans community amazing experiences and premium products. The Ticketing Manager is responsible for the management of a high-quality ticket sales program, with a focus on product development, system utilisation and inventory management.

KEY RESPONSIBILITIES

- Management of the ticketing program
- Continuously improve the processes and systems relating to ticketing administration and inventory management
- Product development and innovation
- Identify opportunities for growth in ticket sales and increased fan engagement
- Collaborate with internal departments to complete a seasonal promotional plan and social media ticketing strategy
- Develop and maintain relationships with stadia, the primary ticketing provider and the AFL
- Develop and maintain a network of contacts through which offers can be promoted and distributed, including AFL channels
- Budget management
- Comprehensive and accurate reporting

WHAT WE'RE LOOKING FOR

- Drive to be creative and innovative
- Computer skills (Microsoft Office suite of software)
- Database experience
- Ticketing software experience
- Understanding of web-based systems and opportunities

THE RIGHT PERSON WILL BE

- Self-starter (rather than waiting to be instructed)
- Creative and resourceful – capable of clear independent thinking
- Keen interest to set new benchmarks in sport ticketing
- Results driven
- Proactive and solution-focused
- Hands on – willing to apply themselves to any task if needed
- “Can do” mentality – sense of urgency
- Bold and determined
- Clear understanding of Sydney and an insight to being a ‘Sydneysider’ and able to create solutions to the challenges of the Sydney market

TO APPLY:

Suitably experienced and interested individuals should submit a one (1) page letter of introduction addressing:

- Why you’re interested in the position
- The three most important things you will bring to the role

Along with this letter please also submit your resume which should be no longer than three (3) pages to:

Via Email:

hr@sydneyswans.com.au

Via Mail:

Madison Howarth
Human Resources Assistant
Sydney Swans Limited
PO Box 173
Paddington NSW 2021

Applications close on **January 22, 2017**

The Sydney Swans do not accept applications from recruitment agencies.

Sydney Swans Limited is an equal opportunity employer.

Applicants must be legally entitled to work in Australia.

FURTHER ENQUIRIES:

Further enquiries should be directed to Madison Howarth on (02) 9339 9191.